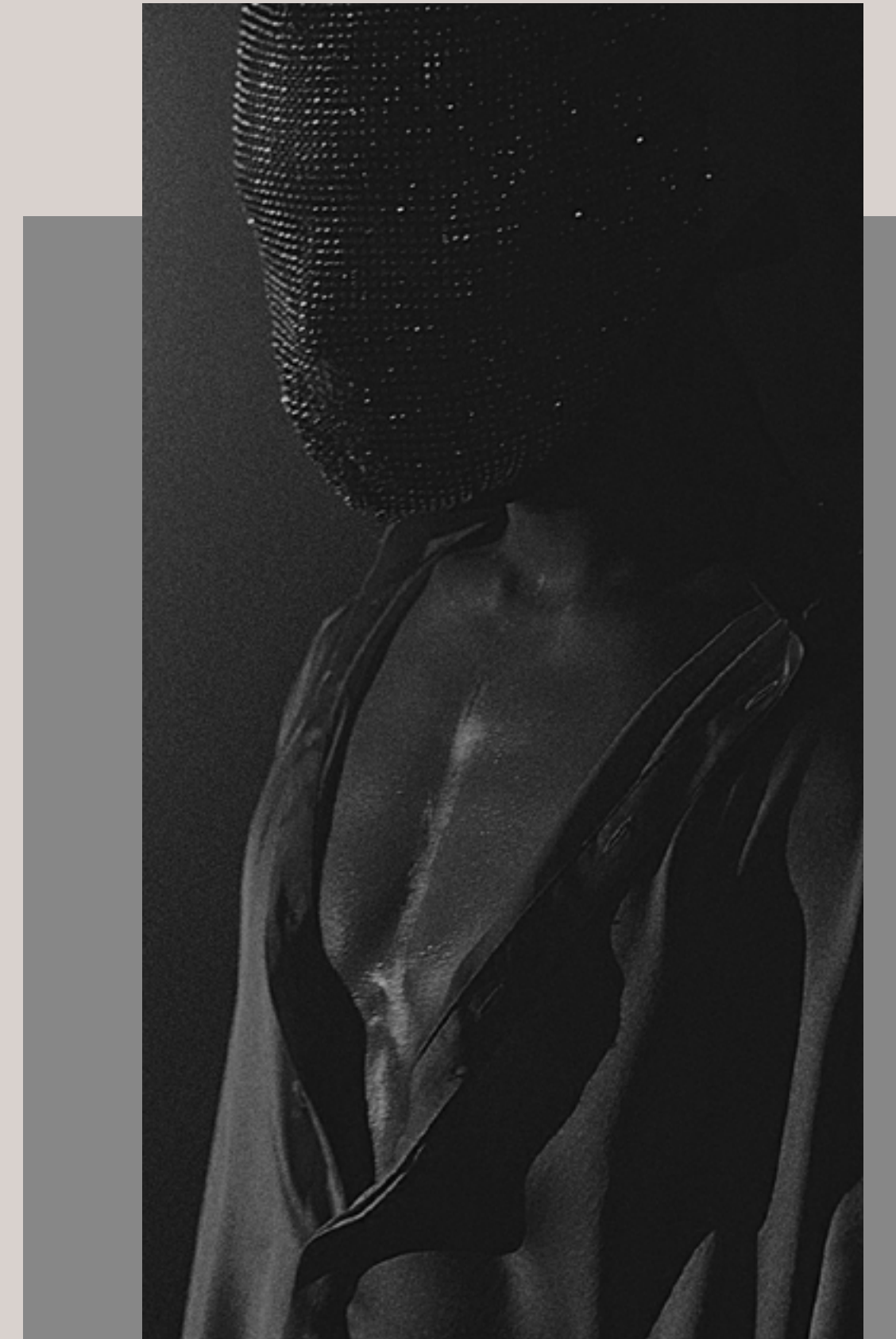




ARANEA

KENNEDY CULVER



PITCH DECK

ABOUT THE PROJECT

A N A R N E A

Aranea is the latin word for spider. This concept showcases the deception and flexibility of the spider but also focuses on silhouettes. This is a rather dark concept. This project would have some still that would be shot in black and white while other could have others in color but cooler toned.

Paint would also be used as a medium. The model would put their hands and feet in white paint and be the brush while the floor is the canvas. In this part of the shoot the model's body would be decorated with black strokes and will have a full face mask. The focus isn't particularly on their face but the focal

point is their body and the floor. A male subject is preferred.

The second part of the shoot will have the subject clothed in dark colors and with a half face mask. A set of monkey bars will be place in a parallel formation (domino effect). The model would utilize the monkey bars.



PROJECT CONCEPT

#1

A R A N E A

IN DETAIL.

This part of the photoshoot will be the subject as the brush and the floor the canvas. Majority of the angles will be ariel or bird's eye view. Wide frames would be desired and will work well with this part of the photoshoot. The subject is preferred to have long limbs so that they can imitate a spider as much as possible. The poses can be inspired by ballet and contortionist.



PROJECT CONCEPT

ARANEA

#2 IN DETAIL

This part of the other (domino effect). photoshoot will take place on upside down from them monkey bars that are parallel from each movement will be fluid and they will have an abstract form. A second model is optional but can be discussed. They will have a half face mask and the focus will be on the body. This subject would also be preferred male and these shots can be shot in black and white.



MORE INSPIRATION SHOTS

A R A N E A

